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(Mumbai Reg. No. BOM/760000257)

## PROSPECTUS

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## VINAYAKA MISSIONS UNIVERSITY

Salem, Tamil Nadu, India

★ *Approved by UGC, DEC, AIU, IGNOU* ★

[www.vinayakamission.com](http://www.vinayakamission.com)

### SAMPLE OF THE MARKSHEET

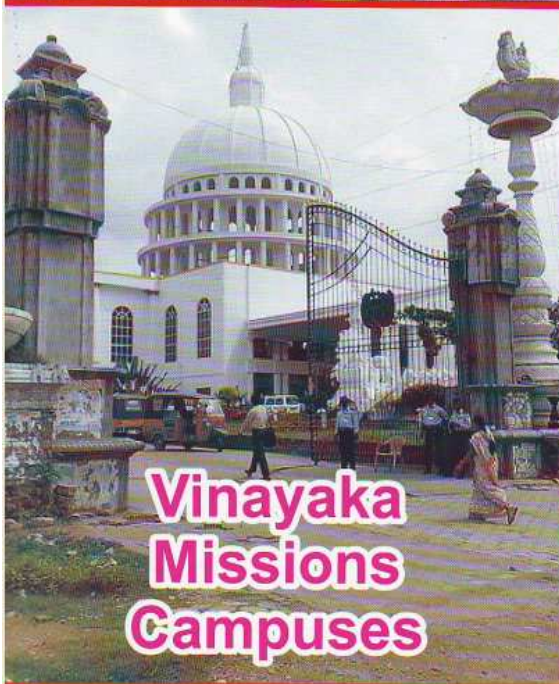


## VINAYAKA MISSIONS UNIVERSITY

Since 1981

*30 Years*

Declared Under Section 3 of the UGC Act 1956



**Vinayaka  
Missions  
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ज्ञान-विज्ञानं विमुक्तये

## University Grants Commission

ensuring quality higher education for all

List of Institutions which have been declared as Deemed to be Universities (As on 23rd June, 2008) under section 3 of the UGC Act 1956 by Ministry of Human Resource Development, Government of India, along with their MHRD/UGC approved Off-Campus(s)/ Institution(s) under Ambit/Off-Shore Campus(s)

<http://www.ugc.ac.in/inside/deemeduniv.html#tamilnadu>

[www.vinayakamission.com](http://www.vinayakamission.com)

Home ▶ About Vmu ▶ Recognitions ▶ Approvals

1. Inclusion of Vinayaka Mission's institutions under the ambit of Vinayaka Missions University, Salem, Tamil Nadu, India.

In exercise of the power conferred by Section 3 of the University Grants Commission Act, 1956 of the Central Government.

2. Government of India Notifications Published in the Gazette of India Part - I, Section - 1.

- a. Government of India, Ministry of Human Resources Development, New Delhi - No. F.9-7/2002-U3 dated 1st March, 2001
- b. Government of India, Ministry of Human Resources Development, New Delhi - No. F.9-7/2002-U3 dated 21st April, 2004
- c. Government of India, Ministry of Human Resources Development, New Delhi - No. F.9-7/2002-U3 dated 19th August, 2004
- d. Government of India, Ministry of Human Resources Development, New Delhi - No. F.9-7/2002-U3 dated 10th November, 2004



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[www.vinayakamission.com](http://www.vinayakamission.com)

[education.nic.in/dl/Notification44.pdf](http://education.nic.in/dl/Notification44.pdf)

### RECOGNITION OF QUALIFICATIONS FOR EMPLOYMENT

To be Published in Gazette-I  
Part-I Section-I

Ministry of Human Resource Development  
(Department of Education)

New Delhi  
Dated the 1<sup>st</sup> March, 1995

### NOTIFICATION (44)

On the recommendation of the Board of Assessment for Educational Qualifications, the Government of India has decided that all the qualifications awarded through Distance Education by the Universities established by an Act of Parliament or State Legislature, Institutions Deemed to be Universities under Section 3 of the UGC Act, 1956 and Institutions of National Importance declared under an Act of Parliament stand automatically recognized for the purpose of employment to posts and services under the Central Government, provided it has been approved by Distance Education Council, Indira Gandhi National Open University, K 76, Hauz Khas, New Delhi-110016 and wherever necessary by All India Council for Technical Education, I.G. Sports Complex, I.P. Estate, New Delhi-110002.

No.F.18-15/93-TD.V/TS.IV

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DEPUTY EDUCATIONAL ADVISER (T) &  
SECRETARY  
BOARD OF ASSESSMENT  
FOR EDUCATIONAL QUALIFICATIONS

The Manager  
Government of India Press  
Faridabad

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2. All State Govts. And Union Territories (Tech. Edu. Deptts.).
3. All Director of Technical Education.
4. Regional Offices of the Ministry of Human Resource Development.
5. UPSC with 5 spare copies.
6. SSC, CGO Complex, Lodhi Road, New Delhi.
7. Association of Indian Universities, 16 Kotla Marg, New Delhi-2.
8. DPIO (Ministry of HRD).
9. All State Public Service Commission.
10. All Boards of Apprenticeship Training.
11. All concerned Universities/Institutions.



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## University Grants Commission

ensuring quality higher education for all

### Fake Universities List

<http://www.ugc.ac.in/inside/fakealerts.html>

#### State-wise List of fake Universities as on 08thDecember, 2009

##### **Bihar**

Maithili University/Vishwavidyalaya, Darbhanga, Bihar.

##### **Delhi**

Varanaseya Sanskrit Vishwavidyalaya, Varanasi (UP) Jagatpuri, Delhi.

Commercial University Ltd., Daryaganj, Delhi.

United Nations University, Delhi.

Vocational University, Delhi.

ADR-Centric Juridical University, ADR House, 8J, Gopala Tower, 25 Rajendra Place, New Delhi - 110 008.

Indian Institute of Science and Engineering, New Delhi.

##### **Karnataka**

Badaganvi Sarkar World Open University Education Society, Gokak, Belgaum, Karnataka.

##### **Kerala**

St. John's University, Kishanattam, Kerala.

##### **Madhya Pradesh**

Kesarwani Vidyapith, Jabalpur, Madhya Pradesh.

##### **Maharashtra**

Raja Arabic University, Nagpur, Maharashtra.

##### **Tamil Nadu**

D.D.B. Sanskrit University, Putur, Trichi, Tamil Nadu.

##### **West Bengal**

Indian Institute of Alternative Medicine, Kolkatta.

##### **Uttar Pradesh**

Mahila Gram Vidyapith/Vishwavidyalaya, (Women's University) Prayag, Allahabad, Uttar Pradesh.

Gandhi Hindi Vidyapith, Prayag, Allahabad, Uttar Pradesh.

National University of Electro Complex Homeopathy, Kanpur, Uttar Pradesh.

Netaji Subhash Chandra Bose University (Open University), Achaltal, Aligarh, Uttar Pradesh.

Uttar Pradesh Vishwavidyalaya, Kosi Kalan, Mathura, Uttar Pradesh.

Maharana Pratap Shiksha Niketan Vishwavidyalaya, Pratapgarh, Uttar Pradesh.

Indraprastha Shiksha Parishad, Institutional Area, Khoda, Makaanpur, Noida Phase-II, Uttar Pradesh.

Gurukul Vishwavidyalaya, Vridanvan, Uttar Pradesh.



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## **DISTANCE EDUCATION COUNCIL**

### **List of Universities/Institutions accorded Course-wise Regular Recognition (As on 16th August, 2011)**

<http://www.dec.ac.in/160811/Course-wise%20Recognition.pdf>

**See page 27**

<http://www.dec.ac.in/160811/Course-wise%20Recognition.pdf>

**See No.34**

The Directorate of Distance Education commenced its programs in the year 2007 with the objective of widening access to higher education for diversified learners at national and global levels. The academic programs are approved by the Distance Education Council, IGNOU, New Delhi, vide DEC/VMRF/07/255.

Vinayaka Missions University Degree / Diploma / Certificates are eligible for higher studies, public and private sector employment and service promotions.



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[www.vinayakamission.com](http://www.vinayakamission.com)

Association of Indian Universities



भारतीय विश्वविद्यालय संघ

[www.aiuweb.org/Members/MembersV.asp](http://www.aiuweb.org/Members/MembersV.asp)



**Vinayaka Missions University**

**(Deemed University)**

**NH 47, Sankari Main, Road, Ariyanoor,  
Salem 636 308  
Tamil Nadu**

**Tel : 0427-2477316, 2477317, 2411894**

**Fax : 0427-2477903**

**Email : [vmtrust@vinayakamission.com](mailto:vmtrust@vinayakamission.com), [vc@vinayakamission.com](mailto:vc@vinayakamission.com)**

**Website : <http://www.vinayakamission.com>**

**VC: Prof (Dr) V R Rajendran**

**Reg: Prof Y Abraham**

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### SAMPLE OF THE MARKSHEET

Name of the Candidate		Registration No.		
PRAVIN MURARI MISHRA		204151090059		
Programme		Date of Birth		
MASTER OF BUSINESS ADMINISTRATION IN MARKETING MANAGEMENT		12-03-1991		
Semester / Year		Month & Year		
FIRST YEAR		EAPN-2-10		
Regulation		C.No		
MBA(MM)-1007		1145		
STATEMENT OF MARKS				
Sl. No.	Name of the Course	Max. Marks	Marks	Grade
2030662	APPLIED OPERATIONS RESEARCH FOR MANAGEMENT	100	53	PASS
2040103	FINANCE MANAGEMENT & MANAGEMENT ACCOUNTING	100	53	PASS
2040202	HUMAN RESOURCE MANAGEMENT & ORGANIZATION BEHAVIOUR	100	26	PASS
2040302	MARKETING MANAGEMENT & MANAGERIAL ECONOMICS(MBA)	100	61	PASS
2040401	MANAGEMENT INFORMATION SYSTEM (MBA)	100	61	PASS
2040501	PRINCIPLES OF MANAGEMENT (MBA)	100	59	PASS
*** End Of Statement ***				
PASSING MINIMUM : AGGREGATE : 50 % IA-MAX-25 Marks UE-27/75 Marks OA-40/100 Marks				
Date : May-2010		Salem		
AAAS : RESNET This Statement of Marks bears no correction.		 Asst. COE		



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### SAMPLE OF THE PROVISIONAL CERTIFICATE



**VINAYAKA MISSIONS UNIVERSITY**  
(Declared Under Section 3 of the UGC Act 1956)  
SALEM, TAMILNADU, INDIA.

**PROVISIONAL CERTIFICATE**

REG. NO.: 204153070129

S.No.: 041715  
U.No: 1243  
DATE: 13/Feb/2010

This is to certify that SUDHIN SHARMA  
has qualified for the award of MBA/MM,  
he / she having passed the above examination held in AUG-2009  
as follows:

BRANCH OF STUDY / SPECIALISATION :-  
CLASS OBTAINED : FIRST CLASS



  
Asst. COE



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### SAMPLE OF THE CONVOCATION CERTIFICATE





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## ABOUT THE CPSS

### Our Mission

To provide professional education globally, at affordable rates to encourage student learning.

### Our Vision

To make education a tool for social change by continuously providing quality teaching resources.

### About Us

The Centre for Professional Studies & Services (CPSS) is a distance learning training institute providing courses that certify you in professional Degree/Diploma streams and Professional Certificate Courses that enhance your work skills.

At the CPSS, courses are constantly revamped and improved upon to meet the ever changing study and job market demands. New courses are frequently introduced. Course modules are set by professionals in their respective fields and all courses have a wealth of information provided.

## IMPORTANT NOTICE

- ◆ In the event of any doubts arising in the interpretation of provisions, practicals and rules, the decision of the CPSS will be final.
- ◆ The CPSS reserves the right to amend, modify or alter any rules and bring them into effect through notification, once notified, the rules would come into force.
- ◆ If a last date, so specified, happens to be a public holiday, Saturday or Sunday, the next working day will automatically be treated as the last date of purpose.
- ◆ Any dispute arising out of the application of these provisions, practice and rules or matters arising out of them will be subject to the jurisdiction of the Court in Mumbai only.
- ◆ No extension in the date(s) for receipt of Admission forms and fees/examination fees will be granted under any circumstances; these dates must be followed strictly.
- ◆ Although the CPSS has no provision for payment of fees in installments, exception can be made for needy and deserving students on a case by case basis and the decision of the CPSS on granting this facility and the rules governing terms of payment thereof will be final.
- ◆ **All SSC, HSC, Degree/Diploma courses, MBA courses are recognised by the UGC/A.I.U. Central & All State Government.**
- ◆ All CPSS Professional Certificate courses are Government recognized.

**All Degree/Diploma Course, Post Graduate courses are recognized for Jobs & Promotions by the State and Central Government and also further studies by other Universities**

[www.cpssnet.com](http://www.cpssnet.com)



## GUIDELINES FOR STUDENTS FOR UNIVERSITY COURSES

### Selection for Admission

- ☞ The Candidate selected for admission will be informed by email.
- ☞ The Candidates whose results are awaited can also apply. Such Candidates, however, must produce the Marksheets/Degree certificates as a proof for required eligibility criteria before the cut off date failing which the Provisional Admission granted will be cancelled.
- ☞ The Candidate shall enter the Address for correspondence and permanent address in the prescribed admission form.

### Rejection of Application form by the University

The Application form may be rejected due to any of the following reasons if:

- ☞ The Candidate does not fulfil the eligibility conditions
- ☞ The fees are not paid in full
- ☞ The Application is not signed by the Candidate and his/her parent/guardian wherever required.

### Registration Number

- ☞ A Registration Number will be assigned to the student by the University after verification and submission of all necessary documents/fees etc.
- ☞ In all communication addressed to the Director, the Registration Number should be included. Letters/emails received without a Registration Number will not be entertained.

### Identity Card

- ☞ Students will be issued an ID Card (with the Registration Number) by the University. Students are advised to keep the ID Card safely until the completion of the course. Students will have to produce the ID Card at the time of examination or whenever they are asked to do so by the authorities. If the original ID Card is lost, a duplicate can be obtained from the University by post, by the student, on payment of Rs.1000/-

### Delivery of Study Material

- ☞ The Printed Study material will be mailed by the University to the CPSS. Students are advised to collect their study material from the CPSS. The University will provide course material in English only.

### Assignments

- ☞ For some Programmes, assignments will be given to the students.
- ☞ These assignments shall be submitted by the Candidates to the CPSS.
- ☞ These assignments will serve as feedback and will be considered during the time of internal assessment in each paper.
- ☞ Assignments are to be submitted by the student to the CPSS as per schedule.

### University Examinations

- ☞ The University will organize examinations having two parts i.e. Theory & Practical & Assignments (As per the Course and the scheme of examinations.)

### Examination Forms

- ☞ Students will fill their examination forms and submit the same to the CPSS.



## **GUIDELINES FOR STUDENTS FOR UNIVERSITY COURSES**

### **Examination Centre**

- ☞ The University will organize the examinations at suitable locations.

### **Date of Examination**

- ☞ The Examination centre will be notified by the University and will be communicated to the Student by the study centre. The student can also check the University website for any updates and information. [www.vinayakamission.com](http://www.vinayakamission.com)

### **Rules and Regulations**

- ☞ The rules and regulations of the University shall be applicable for matters not specially covered in the Prospectus.

### **Medium**

- ☞ The medium of the course, notes, examination, correspondence etc. will be in English.

### **Change of Address**

- ☞ All communications will be sent to the students at the Address given in the Application Form. Change of address will be entertained by the university on request of very special and unavoidable circumstances only.

### **Assignments**

- ☞ For some Programmes, assignments will be given to the students.
- ☞ These assignments shall be submitted by the Candidates to the CPSS.
- ☞ These assignments will serve as feedback and will be considered during the time of internal assessment in each paper.
- ☞ Assignments are to be submitted by the student to the CPSS as per schedule.

### **Dispute/Legal Jurisdiction**

- ☞ Any dispute arising in matters including admission, lessons, contact programmes, examination, fees and any other disputes, will be subjected to the jurisdiction of the Mumbai court only.

## **GENERAL INSTRUCTIONS**

### **Discipline**

- ☞ It is expected from all the students that they should not involve themselves in any illegal activity or any activity unbecoming of a student in the premises of the CPSS. Doing so can lead to suspension from the Programme or rustication from the University. The decision of the Coordinator of the CPSS will be binding and final in all matters.

### **Fees**

- ☞ Fees to be paid in full at the time of Admissions.
- ☞ Fees once paid shall neither be refunded nor adjusted towards any other payment.
- ☞ The candidates are advised to take a receipt of Payment from the CPSS. The invoice will be emailed to the student within 48 hours.



## HOW TO APPLY

### DOCUMENTS REQUIRED FOR ADMISSION

Mark Sheets : Two sets of photocopies of the Mark Sheet/Qualifying/Last attended Examination (Higher Secondary [10+2], Graduation, Post Graduation.)

Recent Passport Size Photograph to be pasted in the Application form and 8 (Eight) photographs to be enclosed.

The student must submit the Application Form to the CPSS.

The Application Form is not transferable.

Admission is open to all those with the prescribed qualifications.

All admissions are provisional, subject to verification of the required documents and eligibility conditions.

Students passed only from recognized Boards/Universities or equivalent National Open Schools should apply for admission.

## RULES AND REGULATIONS

Fees once paid are neither refundable nor transferable under any circumstance.

The CPSS will not be held responsible for the failure of the University/Board to hold Examinations or postponement of the Examination.

If a student gives declarations or produces fake certificates, the CPSS will not be personally responsible for any consequences which may arise at any stage during the course of study or thereafter.

The University is responsible for Results and the Mark Sheet and not the CPSS.

The Fees include Admission fees, registration fees, Course fees, Examination fees, Course Note fees. No other fees are to be paid by the student unless informed directly by the University.



## FACULTY OF ARTS

### Under Graduate Course

#### B.A. Sociology

Duration of Course	:	3 Years
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

No.	Course Module	Year
1.	Paper 1—Hindi / Advance English 1	1st
2.	Paper II—English 1	
3.	Paper III—Foundation Course on Humanities & Social Science	
4.	Paper IV—Organisational Behaviour	
5.	Paper V—Sociological Thought	
6.	Paper VI—The Study of Society and Society in India	

No.	Course Module	Year
1.	Paper VII—Hindi / Advance English 2	2nd
2.	Paper VIII—English 2	
3.	Paper IX—Foundation Course for Science & Technology	
4.	Paper X—Social Research Methods	
5.	Paper XI—Social Psychology	
6.	Paper XII—Social Theories	

No.	Course Module	Year
1.	Paper XIII—Industrial Sociology	3rd
2.	Paper XIV—Sociology of Health	
3.	Paper XV—Social Problems	
4.	Paper XVI—Social Statistics	
5.	Paper XV11—Urban Sociology	



## FACULTY OF ARTS

### Under Graduate Course

#### B.A. History

Duration of Course	:	3 Years
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

No.	Course Module	Year
1.	Paper 1—Hindi / Advance English 1	1st
2.	Paper II—English 1	
3.	Paper III—Foundation Course on Humanities & Social Science	
4.	Paper IV—History of India upto 1206 AD	
5.	Paper V—History of India upto 1206 AD ~ 1707 AD	
6.	Paper VI—Outline of Political Theory	

No.	Course Module	Year
1.	Paper VII—Hindi / Advance English 2	2nd
2.	Paper VIII—English 2	
3.	Paper IX—Foundation Course for Science & Technology	
4.	Paper X—History of South India upto 1336	
5.	Paper XI—History of India from 1707 to 1857 AD	
6.	Paper XII—Outline of Comparative Governments	

No.	Course Module	Year
1.	Paper XIII—History of Europe from 1453 to 1914	3rd
2.	Paper XIV—History of South India from 1336 to 1947	
3.	Paper XV—History of USA upto 2000	
4.	Paper XVI—History of China & Japan since 1900	
5.	Paper XV11—History of India from 1857 to 2000	



## FACULTY OF COMMERCE

### Under Graduate Course

#### B.Com

Duration of Course	:	3 Years
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

No.	Course Module	Year
1.	Paper 1—Hindi / Advance English 1	1st
2.	Paper II—English 1	
3.	Paper III—Foundation Course on Humanities & Social Science	
4.	Paper IV—Financial Accounting	
5.	Paper V—Business Management	
6.	Paper VI—Business Communication	

No.	Course Module	Year
1.	Paper VII—Hindi / Advance English 2	2nd
2.	Paper VIII—English 2	
3.	Paper IX—Foundation Course for Science & Technology	
4.	Paper X—Auditing	
5.	Paper XI—Banking Law & Practice	
6.	Paper XII—Corporate Accounting	

No.	Course Module	Year
1.	Paper XIII—Marketing Management	3rd
2.	Paper XIV—Cost Accounting	
3.	Paper XV—Management Accounting	
4.	Paper XVI—Computer Application and Commercial Practice	
5.	Paper XV11—Project Work	



## FACULTY OF COMMERCE

### Under Graduate Course

#### B.Com (Accounting & Finance)

Duration of Course	:	3 Years
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

No.	Course Module	Year
1.	Paper 1—Hindi / Advance English 1	1st
2.	Paper II—English 1	
3.	Paper III—Foundation Course on Humanities & Social Science	
4.	Paper IV—Financial Accounting	
5.	Paper V—Business Management	
6.	Paper VI—Business Communication	

No.	Course Module	Year
1.	Paper VII—Hindi / Advance English 2	2nd
2.	Paper VIII—English 2	
3.	Paper IX—Foundation Course for Science & Technology	
4.	Paper X—Banking Law & Practice	
5.	Paper XI—Auditing	
6.	Paper XII—Corporate Accounting	

No.	Course Module	Year
1.	Paper XIII—Cost Accounting	3rd
2.	Paper XIV—Management Accounting	
3.	Paper XV—Investment Analysis & Portfolio Management	
4.	Paper XVI—Financial Systems & Services	
5.	Paper XV11—Project Work	



## FACULTY OF MANAGEMENT

### B.B.A.

Duration of Course	:	3 Years
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

No.	Course Module	Year
1.	Paper 1—Hindi	1st
2.	Paper II—English 1	
3.	Paper III—Foundation Course on Humanities & Social Science	
4.	Paper IV—Business Communication	
5.	Paper V—Management Practices	
6.	Paper VI—Business Mathematics & Statistics	

No.	Course Module	Year
1.	Paper VII—English 2	2nd
2.	Paper VIII—Hindi 2	
3.	Paper IX—Foundation Course for Science & Technology	
4.	Paper X—Business Economics	
5.	Paper XI—Financial & Management Accounting	
6.	Paper XII—Production & Material Management	

No.	Course Module	Year
1.	Paper XIII—Marketing Management	3rd
2.	Paper XIV—Human Resource Management	
3.	Paper XV—Management Information System	
4.	Paper XVI—Business Law	
5.	Paper XV11—Project Work	



## FACULTY OF MANAGEMENT

### B.B.M. (Business Mgmt.)

Duration of Course	:	3 Years
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

No.	Course Module	Year
1.	Paper 1—Hindi	1st
2.	Paper II—English 1	
3.	Paper III—Foundation Course on Humanities & Social Science	
4.	Paper IV—Business Communication	
5.	Paper V—Principles of Accountancy	
6.	Paper VI—Management Practice	

No.	Course Module	Year
1.	Paper VII—Hindi 2	2nd
2.	Paper VIII—English 2	
3.	Paper IX—Foundation Course for Science & Technology	
4.	Paper X—Business Economics	
5.	Paper XI—Financial & Management Accounting	
6.	Paper XII—Organizational Behaviour	

No.	Course Module	Year
1.	Paper XIII—Cost Accounting	3rd
2.	Paper XIV—Management Accounting	
3.	Paper XV—Marketing of Banking Service	
4.	Paper XVI—Foreign Exchange & Financials of Foreign Trade	
5.	Paper XV11—Project Work	



## POST GRADUATE DIPLOMA COURSE

### Under Graduate Course

Duration of Course	:	1 Year
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

### Diploma in Library Automation & Networking

No.	Course Module	Year
1.	Library Information Processing & Information	1st
2.	Library Management	
3.	Library Classification	
4.	Research Methodology	
5.	Information Technology (Theory)	
6.	Practical : Information Technology	

### Diploma in Tourism Management

No.	Course Module	Year
1.	Paper 1—Hospitality Management	1st
2.	Paper II—Environment & Ecology in Tourism	
3.	Paper III—Photography in Tourism	
4.	Paper IV—Tourism Principles & Practices	
5.	Paper V—Tourism Marketing	



## POST GRADUATE DIPLOMA COURSE

### Under Graduate Course

Duration of Course	:	1 Year
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

### Diploma in Business Management

No.	Course Module	Year
1.	Paper 1—Finance Management & Management Accounting	1st
2.	Paper II—Principles of Accounting	
3.	Paper III—Human Resources Management and Organisational Behaviour	
4.	Paper IV—Management Information System	
5.	Paper V—Marketing Management & Managerial Economics	
6.	Paper VI—Applied Operations Research & Statistics	

### Diploma in Human Resource Management

No.	Course Module	Year
1.	Paper 1—Labour Laws	1st
2.	Paper II—Labour Welfare & Industrial Relations	
3.	Paper III—Organizational Psychology	
4.	Paper IV—Personal Management	
5.	Paper V—Training Development	



## POST GRADUATE DIPLOMA COURSE

### Under Graduate Course

Duration of Course	:	1 Year
Eligibility	:	12th Pass
Duration of Exam	:	3 Hours
Exam Marks	:	100 Marks
Passing Marks	:	40 Marks

### Diploma in Marketing Management

No.	Course Module	Year
1.	Paper 1—Financial Institution & Market	1st
2.	Paper II—Marketing Management	
3.	Paper III—Marketing of Service	
4.	Paper IV—Finance Management & Management Accounting	
5.	Paper V—Business Management	

### Diploma in Journalism & Mass Communication

No.	Course Module	Year
1.	Paper 1—Audio & Visual Media	1st
2.	Paper II—Introduction to Journalism & Mass Communication	
3.	Paper III—Mass Media & Society Public Relations & Advertising	
4.	Paper IV—Media Law & Indian Constitution	
5.	Paper V—Reporting, Writing and Editing	



## **List of Courses—Vinayaka Missions University**

**Please select the Course you want to study and we will email you the Course Modules, Schedules, fee structure etc.**

### **UNDER GRADUATE COURSES**

#### **Bachelor of Arts:**

English  
Economics  
History  
Sociology  
Corporate Secretaryship  
Cooperative Management  
Psychology  
Tourism Management

#### **Bachelor of Commerce:**

BCom  
BCom—Computer Application  
BCom—Accounting & Finance

#### **Bachelor of Computer Applications:**

BCA

#### **Bachelor of Library Science:**

BLIS

#### **Bachelor of Business Administration:**

BBA  
BBA—Computer Application

#### **Bachelor of Science: (Not for Distance Learning)**

Mathematics  
Physics  
Chemistry  
Botany  
Zoology  
Bio Chemistry  
Microbiology  
Computer Science  
Information Technology  
Visual Communication

### **PG DIPLOMA COURSES**

Library Automation & N/w  
Tourism Management  
Business Management  
Human Resource Mgmt.  
Marketing  
Journalism & Mass Comm.  
Computer Teacher Training  
Computer Applications

### **POST GRADUATE COURSES**

#### **MA—Master of Arts:**

English  
Hindi  
Political Science  
Sanskrit  
Economics  
History  
Sociology  
Education  
Psychology  
Tourism Management  
Public Administration  
Social Works

#### **MCom—Master of Commerce:**

Computer Application  
Financial Management

#### **MSc—Master of Science:**

Computer Science  
IT & Management

#### **MCA—Master of Computer Applications:**

MCA

#### **MBA:**

MBA  
MBA (*Lateral Entry i.e. Any degree + 5 years Managerial Experience*)

#### **MSc—Master of Science: (Not for Distance Learning)**

Mathematics  
Statistics  
Physics  
Chemistry  
Botany  
Zoology  
Bio Chemistry  
Bio Technology  
Microbiology



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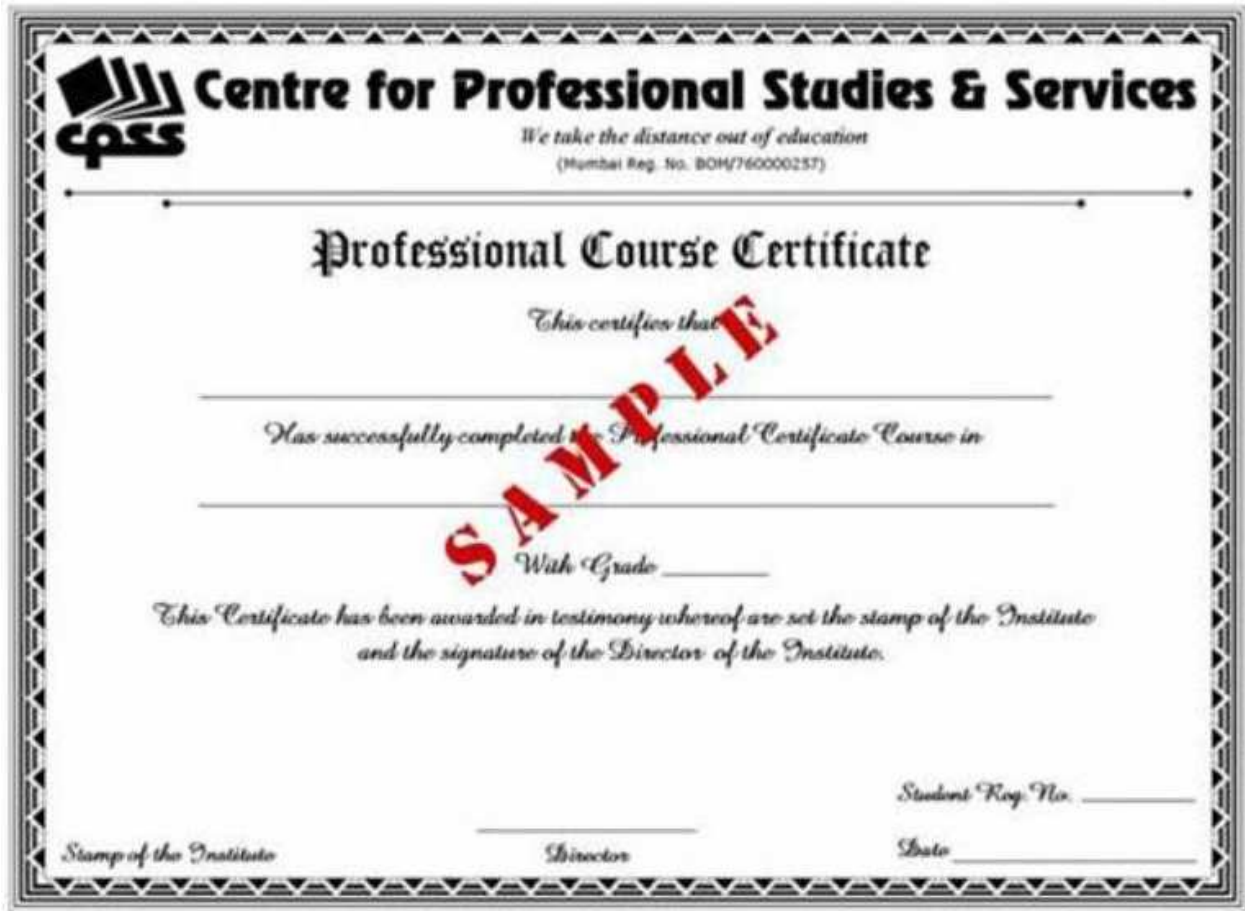
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